



# THE MEMORY PROJECT

Newsletter Winter 2014



Veteran Alex Polowin was invited to speak at Infrastructure Canada, for their Remembrance Week Event



Speaker Charles Merredew at Lester B. Pearson H.S., Ottawa, ON

## A Year in Review

In 2014, **The Memory Project Speakers Bureau** reached over 750 schools and reached over 155,000 Canadians. This wouldn't have been possible without our amazing volunteers. Thank you for your continued engagement with The Memory Project!



Speaker Art Pottle at Lorne Middle School, Saint John, NB

## In the News

It's been a busy year at The Memory Project – in addition to going on visits, our speakers made the papers and were interviewed on radio and television across the country. Some highlights of our media coverage include profiles in the Ottawa Citizen, Calgary Herald, and The Globe and Mail, as well as appearances on CTV's Breakfast Television, Canada AM, CBC North, and Radio-Canada. Interviews focused on our volunteers' engagement with The Memory Project and their involvement in their respective communities.



Speaker Alex Polowin plays his harmonica on CTV Ottawa Morning Live



Speakers, students, and Historica Canada Staff pose at Sir Isaac Brock School on September 10



Speaker Jim McCorkle visiting the Warplane Heritage Museum, Hamilton, ON



Speaker Gord Jenkins presented with a heartfelt card at OCISO, Ottawa, ON

## Events

On September 10, The Memory Project hosted an event in Brampton, Ontario to commemorate the start of the Second World War. Veterans gathered at Sir Isaac Brock School to share their stories with over 200 students. The ceremony also featured a multi-media presentation and theatrical monologues performed by Brampton's Rose Theatre Company. It was a great success!

### Keep in Touch

We want to hear from you! Give us a call:

- if your contact information has changed
- to tell us about a recent visit
- or if you just have a good story to share!

### Detach and Mail to:

The Memory Project, Historica Canada  
2 Carlton Street, East Mezzanine  
Toronto, ON M5B 1J3

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email (if applicable): \_\_\_\_\_

Availability for Visits:  Full  Limited  None

Would you like to receive letters from students?  Yes  No

Notes: \_\_\_\_\_

A project of:



With support from:



## Congratulations!

In recognition of their continued work and dedication, many of our speakers were among the 78 recipients of the Minister of Veterans Affairs Commendation this year.

2014 also marked the 70th anniversary of the 1944 liberation of France. In recognition of Canadian efforts, the Government of France awarded many of our Second World War veterans the French Legion of Honour, one of France's highest decorations.

The Memory Project team would like to congratulate all of our volunteers who have had their achievements recognized with these honours and countless others.



Speaker Peter Chance displays his Veterans Affairs Commendation and his French Legion of Honour (medal on far left of photo), both of which he was awarded in 2014



Speaker Gerry O'Pray visits the Toronto Public Library

## Feedback

*"Michael Wood is a wonderful and engaging guest speaker! He spoke about his peacekeeping missions and made real world connections for the kids such as, if you are faced with a problem, persevere."*

- St. Martin de Porres, Kanata, ON

*"Thank you for everything! Our Remembrance Day ceremony would not have been the same without The Memory Project's help."*

- National Sports School, Calgary, AB



Students from École Riverbend Community School, Winnipeg, MB, present Colonel Eric Charron with a handmade memento

*"I have enjoyed each of my school visits, and I think I managed to reach the children's minds with my chats about flying and serving one's country in uniform. Their enthusiasm seemed to match mine."*

- Jim McCorkle, Second World War Veteran

*"I told some of my personal experiences. I received a thundering round of applause at the end of my presentation and I thought their questions would never end."*

- Captain Mort Lightstone, Korean War Veteran



Speaker Frank O'Hara captures his audience at Dovercourt Public School, Toronto, ON

*"It really and truly DOES mean a lot if I have been able to 'connect' with the audience. For my part, I have to say the students were wonderful - they were interested to hear the message regarding Remembrance, as well as humouring me as I told them some personal anecdotes."*

- Mark Bossi, Modern Veteran

*"Ashley Beattie did a great job of relating to the students. He was able to cater his talk to both age groups. I only wish we had more time with him. Thank you for helping us to start to reflect for our Remembrance Day week!"*

- Park Lawn Junior Middle School, Toronto, ON

## Your Feedback Matters!

Thank you to everyone who sent us their feedback, and congratulations to all of our Feedback Contest Winners! If you haven't sent in your comments yet, there's still time! Your feedback helps us to improve our programming - take our short survey today!



Speaker Dennis Moore drops the puck at the Imjin Classic Hockey Game in November 2014 at the Canadian Tire Centre, Ottawa, ON



## Upcoming Military Anniversaries

Book your speakers early to mark these 2015 anniversaries!

- March 12 1 year anniversary of the lowering of the Canadian Flag in Afghanistan
- May 8 70th Anniversary of Victory in Europe Day
- June 6 71st Anniversary of the D-Day Landings
- June 25 65th Anniversary of the start of the Korean War
- September 10 76th Anniversary of Canada's entry into the Second World War

## Calling all Veterans!

If you are a veteran or currently serving member of the Canadian Forces, we invite you to join the Speakers Bureau! We'd love to hear about your experiences and help you share them with your community.

Visit us at [thememoryproject.com](http://thememoryproject.com) and sign up today!

## Contact Us:

Toll-free: 1-866-701-1867  
[www.thememoryproject.com](http://www.thememoryproject.com)

- ✉ [memory@HistoricaCanada.ca](mailto:memory@HistoricaCanada.ca)
- 📘 [/memoryproject.projetmemoire](https://www.facebook.com/memoryproject.projetmemoire)
- 📌 [@Memory\\_Project](https://www.instagram.com/Memory_Project)



Speaker Mort Lightstone making new friends at Wesley Christian Academy, Markham, ON